

## **101ESPN – CARDS HOLIDAY TICKET PACKS**

### **OFFICIAL RULES**

1. **HOW TO ENTER/PLAY:** NO PURCHASE NECESSARY.

This is a “listen and win” sweepstakes. The sweepstakes will run weekdays (Monday-Friday) from Monday, November 28, 2016, through Friday, December 2, 2016. Each weekday between 7:00 a.m. and 7:00 p.m. 101ESPN will solicit two (2) times for the 11th caller at 314-969-0101 from Missouri or 618-399-0101 from Illinois to call to win a prize. There will be ten (10) on-air winners during the sweepstakes who will win a prize listed in Paragraph 2 below.

Note that webcasts of 101ESPN’s programming are typically on a delayed basis, which may affect a webcast listener’s ability to participate in this sweepstakes. 101ESPN will not accept collect calls. 101ESPN is not responsible for delays attributable to webcasting, telephone line unavailability, busy signals on the sweepstakes line, operator interference, technical or atmospheric conditions that disrupt the completion of the phone call, telephone system malfunctions, or any other telephone problems which may or may not result from this sweepstakes.

Limit: one winner per household during the term of the sweepstakes.

2. **PRIZES:**

There will be ten (10) prizes in this sweepstakes as follows:

- a. **Monday, November 28, 2016, Winners:** There will be two (2) winners; each winner will receive a St. Louis Cardinals 5-Game Apparel Pack, which consists of a pair of tickets to five (5) different 2017 games. Value of each prize is \$340.
- b. **Tuesday, November 29, 2016, Winners:** There will be two (2) winners; each winner will receive a St. Louis Cardinals 5-Game Bobblehead Pack, which consists of a pair of tickets to five (5) different 2017 games. Value of each prize is \$340.
- c. **Wednesday, November 30, 2016, Winners:** There will be two (2) winners; each winner will receive a St. Louis Cardinals 5-Game Ring Pack, which consists of a pair of tickets to five (5) different 2017 games. Value of each prize is \$340.
- d. **Thursday, December 1, 2016, Winners:** There will be two (2) winners; each winner will receive a St. Louis Cardinals 5-Game Rivalry Pack, which consists of a pair of tickets to five (5) different 2017 games. Value of each prize is \$340.
- e. **Friday, December 2, 2016, Winners:** There will be two (2) winners; one (1) winner will receive a St. Louis Cardinals’ 10-game Opening Day Pack, which consists of a pair of tickets to ten (10) different 2017 games; and one (1) winner will receive a St. Louis Cardinals’ 10-game Jersey Pack, which consists of a pair of tickets to ten (10) different 2017 games. Value of Opening Day Prize Pack is \$660 and value of Jersey Prize Pack is \$660.

All other expenses (including, without limitation, transportation to and from the games, parking, food, beverages, souvenirs, etc.) are the winner's/guest's sole responsibility. Seat's are at Sponsor's sole discretion. Tickets are subject to the terms, conditions and restrictions as printed on the ticket.

A qualified winner must also meet the eligibility requirements as set forth in Paragraph 4 of these rules. Each winner is responsible for paying all applicable income taxes. A 1099 form may be submitted to all appropriate taxing authorities, and by signing the Prize Release, the winner accepts the prize, and even if the winner does not use the prize/trip, he/she will be responsible for the applicable taxes.

Odds of winning a prize depend on the number of people calling in for the prize.

3. CLAIMING A PRIZE: Each winner must claim his/her prize in person at the 101ESPN Studios, 11647 Olive Boulevard, St. Louis, Missouri, during normal business hours (Monday-Friday, 8:30 a.m. to 5:30 p.m.) within thirty (30) business days from the time he/she is notified that the prize is ready to be claimed. This is to verify that the prize is being given to the qualified winner. Failure to comply with this deadline shall be deemed to be the winner's forfeiture of his/her right to claim the prize. Each winner must prove he/she is a qualified winner by presenting identification acceptable to 101ESPN (e.g., state drivers license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). If a winner cannot prove he/she is a qualified winner, the prize will not be awarded. All unclaimed prizes remain the property of 101ESPN.
4. ELIGIBILITY: Individuals must be 18 years or older and residents of Missouri or Illinois. Employees of Hubbard Radio St. Louis, LLC, Hubbard Radio, LLC and the St. Louis Cardinals, or any of their subsidiaries, and their immediate families, are not eligible to enter. In order to be eligible to win a prize in this sweepstakes, you cannot have won a prize within the last thirty (30) days from Hubbard Radio St. Louis (106.5 The Arch, 101ESPN, WIL 92.3), with exception of prizes won in one of the stations' Rewards/Loyalty Clubs. Anyone participating in this sweepstakes or claiming a prize in this sweepstakes in violation of these rules will be disqualified from winning a prize in this sweepstakes and from participating in 101ESPN sweepstakes for a period of one year.
5. RELEASE; CONSENT TO USE LIKENESS, VOICE AND ADDRESS: Each winner may be required to execute an affidavit of eligibility. Each winner (a) agrees to release Hubbard Radio St. Louis, LLC, Hubbard Radio, LLC and the St. Louis Cardinals (including their subsidiaries, affiliates, parent or related companies) from any and all liability, claims, damages and actions arising directly or indirectly out of or sustained in connection with the awarding or acceptance of the prize(s), and/or misuse of any prize, or to participation in the sweepstakes or in prize-related activities, including any travel related thereto, and (b) consents to the use by 101ESPN for promotional purposes, of his or her likeness, voice and/or address (city/state) without any additional compensation. By participating in this sweepstakes, each participant agrees to the application of these official rules. By accompanying a winner, a winner's guest agrees to be bound by the terms of these official rules, including the preceding release.

6. WINNER LIST: For the names of the winners, send a self-addressed, stamped envelope before January 6, 2016, to Winners List, 101ESPN, Cards Holiday Ticket Packs, 11647 Olive Blvd., St. Louis, MO, 63141.

7. MISCELLANEOUS:

Decisions of 101ESPN concerning any and all matters with respect to station sweepstakes shall be final. These standard terms and conditions may be changed or supplemented by sweepstakes-specific rules. If there's a discrepancy between these standard terms and conditions and any sweepstakes-specific rules that we may develop, the sweepstakes-specific rules shall control. 101ESPN reserves the right to change the prize values at any time, or to substitute prizes of comparable value. Prizes are not transferable or exchangeable, and must be taken in their entirety. Sweepstakes is void where prohibited or otherwise restricted by law. 101ESPN reserves the right to change the prize values at any time. 101ESPN is not responsible for printing errors in the sweepstakes or contest materials or these rules. 101ESPN is not responsible for problems accessing the website, or technical or atmospheric conditions that disrupt the completion of the entry, or any other problems which might or might not result from this sweepstakes. 101ESPN, in its sole discretion, may disqualify any entrant from participation in or use of any or all portions of this sweepstakes, and refuse to award the Prize, if participant engages in any conduct 101ESPN deems to be improper, unfair or otherwise adverse to the operation of the sweepstakes or detrimental to other entrants of the sweepstakes. Such improper conduct includes, without limitation, falsifying personal information required during registration or prize claim, violating any term or condition stated herein, accumulating entries through methods such as automated computer scripts or any other programming techniques, allowing others to use entrant's personal information for the purpose of accumulating entries, or intentionally trying to defraud, reverse engineer, disassemble or otherwise tamper with the computer programs in connection with this sweepstakes. Participants agree that 101ESPN may void any part of the Prize that participant may have won and/or require the return of any part of the Prize that participant may have won as a result of such improper conduct. Participant further acknowledges that any forfeiture of the Prize and/or return of the Prize shall in no way prevent 101ESPN from pursuing other avenues of recourse such as criminal or civil proceedings in connection with such conduct. **WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, EACH OF THE SWEEPSTAKES ENTITIES RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR SUCH ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If, for any reason, the Sweepstakes is not capable of running as planned by reason of infection by computer virus, worms, bugs, tampering, unauthorized intervention, fraud, technical failures, cancellation of show, scheduling changes or any other causes which 101ESPN, in its sole opinion believes could corrupt or affect the administration, security, fairness, integrity or proper conduct of this sweepstakes, 101ESPN reserves the right at its sole discretion to cancel, terminate, modify or suspend this sweepstakes and select the Prize winner from entries received prior to the action taken or in such other manner as 101ESPN may deem fair and appropriate. By entering our sweepstakes, each contestant agrees to be bound by, and comply with, all official rules governing the sweepstakes, including these standards terms and conditions or any sweepstakes-specific rules we may implement. Some sweepstakes prizes may be shared by the winner, or allow someone to accompany or share in the prize with the winner. A pair of concert tickets would be an example of this. For such prizes, by accompanying a winner or sharing in the prize with a winner, any winner's guest(s) or accompanying party(ies) agree(s) to be bound by all official rules governing the sweepstakes, including

these standards terms and conditions or any sweepstakes-specific rules we may implement.